# OraLabs®

# CONTRACT PACKAGING CATALOG 2016



## **PRODUCTS YOU CAN BELIEVE IN**





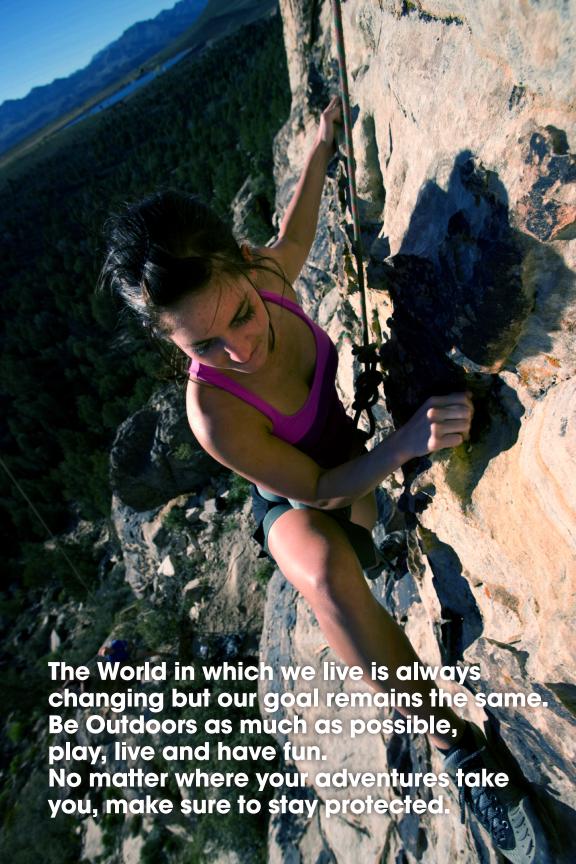












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## To touch, taste & smell innovation



#### OraLabs, Inc.

Founded in 1990, OraLabs, Inc. operates out of an OTC Drug, FDA registered and audited,115,000 sq. ft. facility in Parker, Colorado. Our facility produces drug and cosmetic products. We employ approximately 300 people. OraLabs is a leading product developer, manufacturer and distributor. Product categories' include lip care, oral care, skin care, sun care, foot care, analgesic

and antibacterial hand sanitizers. Products are manufactured and sold under OraLabs brands, private label, licensed brands, contract manufacturing and national brands. OraLabs products are sold in more than 100,000 retail stores, 35 countries and are sold in all classes of trade including, all retail, hotel, airline, promotional and professional.

#### **Capabilities**

Research, development and product formulations for gels, lotions and liquids fall within our expertise. Use your formula, our existing formulary or our knowledge to develop your custom formulation. Batch sizes range from 200-400 lbs. Our validated mixing, filling and cleaning processes allow for flexible and low cost processing. Our batching and filling system allows for lower customer MOQ resulting in reduced inventory costs for our customers. OraLabs Engineering team designs and maintains high speed automation to offer

top quality products. If existing automation doesn't fit your product needs, we can design a line that will. Our art and package design department works with major retailers and national brands. We are experienced and familiar with customers packaging needs. OraLabs' annual capacities are in excess of over 200 million units of various products. OraLabs manufactures for many well know companies/brands as well as many specialty lines; all under strict confidentiality.

#### **Quality Compliance (cGMP)**

The Quality Assurance team monitors our strict cGMP production and processes through internal audits to assure a strict regulatory compliant environment. Each and every process is conducted through Standard Operating Procedures. All validation work

and testing methods are compliant under CFR 21 regulations. Our in house Micro Lab tests every batch prior to leaving our facility. In addition to the FDA, OraLabs has many outside audits performed to comply with customer requirements.

#### Why do business here?

The primary source of our sales are derived from referral, repeat and long term customer relationships. Our greatest assets are our facility and dedicated employees, who all care about each and every customer. A visit from you or your organization will provide the most comprehensive understanding of how OraLabs can be a reliable partner to help your brand grow.

## Allow us to show you a product you will be proud to have your name on !

### A Letter From Quality Control

We only have to take a look to recent headlines to discover products that were sold as safe caused illness, and in some cases, death, because of contamination.

Aside from microbiological contamination, there can be questions of product purity and the reliability of the ingredient label claim.

We take the mission of providing a safe product seriously by undergoing regular audits by the Food and Drug Administration (FDA) and numerous third parties. We manufacture cosmetics and Over-the-Counter (OTC) drug products for customers all over the world including, most major retailers, private label, contract manufacturing and for the promotional products industry. Oralabs, Inc. applies the same high standards for all customers.

Oralabs, Inc. is registered as a Drug Establishment on the FDA's website. To view our current year registration, go to www.accessdata.fda.gov/scripts/cder/drls/default.cfm, type Oralabs in the space and click the Submit Query button. Registered facilities are regularly audited by the FDA. Always know if the products you buy come from a registered facility.

Oralabs, Inc. has systems which meet the FDA's current Good Manufacturing Practices listed in 21 Code of Federal Regulations, parts 210 and 211. These are federally mandated regulations passed by Congress that list requirements for Over-the Counter drugs.

Oralabs, Inc. uses ingredients that meet or exceed the requirements de\_ned in the United States Pharmacopeia (USP) for cosmetic and OTC drug use. We perform analytical and microbiological testing on every batch to ensure compliance.

Oralabs, Inc. reviews labeling regulations and develops artwork templates to be compliant.

For questions regarding our manufacturing processes or other technical issues, contact me directly.

Sincerely, Teresa Purdue Quality Assurance Director Phone (303) 261-3249 Fax (303) 783-5759 tpurdue@oralabs.com



## **Research and Development**



Whether you just want to make a slight adjustment to our current formulas or you want a completely customized, proprietary formula, our R&D department can develop what you need.

#### We offer:

- Product Formulation
- Micro Testing
- UPLC
- HPIC
- 60
- · Microbiology Lab
- Stability Testing
- Method Development and Validation

#### **Facilities**

- Centrally located Parker, CO (30 Miles from Denver)
- 115,000 sq. ft. building
- 15 acre campus
- 300 dedicated employees
- FDA Registered OTC Drug
- FDA Audited
- Customer Audited
- 3rd Party Audited
- Organic Certification
- Kosher Certification





#### **Turnkey Capabilities**

We offer a wide range of turnkey options.

- Graphic design
- Labeling
- Blistering
- Bagging
- Shrink sleeves
- Custom cartons
- Displays

#### **Filling Capabilities**

We fill all lip balms with a proprietary, hot fill process that is second to none.
Our filling process leaves a professional blemish free surface. We offer the following standard options.

- Lip Balm Filling (Sticks, Face Sticks, Minis)
- Solid Hot Fill Sticks
- Pump Spray Filling
- Drop Filling
- Tube Filling
- Pot/Tin Filling
- Tottle & Bottle Filling
- Lotions, Creams, Gels

## **Private Label / Retail Partners**

We are happy to work with some of the biggest brand in industries.





























SHOPKO®

































## **National Brand Equivalents**

## ChapStick®











#### **Blistex**®





#### **CARMEX**®









#### **BURT'S BEES®**





#### **NIVEA®**





## OraLabs Brands Lip Balm

























## **OraLabs Lip Balm Products**

#### Available standard items:



standard 4.25g



clip cap 4.25g



euro stick 3.6g



squeeze tube 6.5g



squeeze tube 10g



mini 4.25g



leashed

4.25g

pots 9.3g



mini petroleum jelly tub 7g



revo stick 3.6g







4g











OraLabs Lip Balm is tested and proven to help in the prevention of dry, chapped and wind burned lips. Order from available in stock items or create your own custom formula (All Naturals & SPF options available).



## **OraLabs Hand Sanitizer**



OraLabs Hand Sanitizers are tested to have 63% alcohol v/v. Order from available in stock items or create your own custom formula. Ask About Custom containers and Packaging.



## **OraLabs Brand Sour Candy**





Xtreme Sour Candy by Oralabs packs a ton of sour fruity flavor in a small package. Spray, drop, or pop our extreme flavor into your mouth for the ultimate face-puckering experience.

Ask about Custom Containers and Packaging.



## **OraLabs Brand Breath Fresheners**



OraLabs Breath Fresheners are tested and proven to keep breath fresher longer. Order from available in stock items or create your own custom formula. Ask about Custom Containers and Packaging.



## **OraLabs Brand Sun Care**



OraLabs Sun Care Products are tested and proven to protect against harmful UV rays which can lead to skin cancer. Order from available in stock items or create your own custom formula. Ask about custom containers and packaging.





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## **P&G Licensed Products**



Through a licensing partnership with The Proctor & Gamble Company, OraLabs develops, manufacturers and markets unique and innovative products.

We are excited to offer these quality items:

Crest® Scope® Breath Mists — Where Crest Clean meets

Scope Freshness! Crest® Scope® Minibrush — the perfect
on-the-go tooth brush product, no water needed. Oral-B™

Scope® Nightime Dental Guard — for nighttime teeth
grinding protection. Introducing Waterless by Gillette®

Venus® - shave anywhere, anytime — no water sink or
shower needed.





Crest, Scope, Oral-B and Gillette Venus are registered trademarks of The Proctor & Gamble Company, Cincinnati, Ohio and used under license to OraLabs, Inc.

## **International Sales**

## Private Label & Distributor Options Want to launch your OWN BRAND in your country?



European Retailers, Asian, Middle-Eastern or Latin American distributors all have access to our private label/OEM capabilities. We manufacture a wide variety of lip care, breath fresheners and sour candy products covering a wide spectrum of needs for OEM and private label. We package products to your specification, offering a turnkey service. European and ASEAN regulatory standards are followed strictly to avoid registration issues when importing; so when you order from us your product is ready to move straight into distribution, no matter what corner of the world you distribute to.

#### Would you like to become a Distributor?

OraLabs, Inc. will provide you with every documentation your Health Ministry will require, from Certificates of Free Sale to Microbiology, Stability and In-Vivo Tests. You name it, we will deliver it so you can only focus on what you excel at: distribution in your country.



## **Contact OraLabs**

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